

PROJECT INTRODUCTION

As we conclude this course with this CPT, please use this template to organize your ideas and photographic works.

In the first portion of this template are a few pages relegated for you research findings on your chosen conceptual photographer. Your findings should be divided into 3 components, namely: Information about your chosen artist(s), the general & personal interpretation of the work and lastly, how does your artist inspire your own final pieces (3-5 images in total).

There are 3 ways to which you can approach your own pieces (3-5 images). You could either have a **documentary series** (as a vertical or horizontal triptych for example, **a series of separate images that convey a narrative concept (can be abstract or non-objective**, a **documentation of an act or experimental performance** or a **composite**.

You can use your chosen artist(s) as a point of reference or inspiration for your final pieces. If you are choosing a composite, feel free to use your chosen artist as inspirational reference even if your chosen artist doesn't do composite work.

Finally, and as always, do not attempt to change the layout of this presentation. Do not change the typeface or its colours. Doing so will result in significant mark deductions.

Good Luck!

PROJECT RUBRIC



Name:

Unit / Project: Conceptual Photography CPT
Date: Nov. 25, 2021
To

Subject: Grade 12 Photography Teacher: Mr. Galang

Criteria	Level 1 (50-59%)	Level 2 (60-69%)	Level 3 (70-79%)	Level 4 (80-100%)
Knowledge (8/10)	0 - 5	6	7	8 - 10
Artist Ressearch	Communicate information with limited accuracy	Communicate information with some accuracy.	Communicate information with considerable accuracy.	Communicate information with a high level of accuracy.
Inquiry (10/15)	0 - 7.5	9	10.5 - 11	12 - 15
Concept	The project concept wasn't well conceived. The photographer failed to connect their chosen artist to the CPT concept of their choice.	The project concept was somewhat conceived. The photographer barely connect their chosen artist to the CPT concept of their choice.	The project concept was well conceived. The photographer connected their chosen artist to the CPT concept of their choice.	The project concept was extremely well conceived. The photographer connected their chosen artist to the CPT concept of their choice.
Comm (7/10)	0 - 5	6	10.5 - 11	8 - 10
Written Component	Communicate information with limited accuracy.	Communicate information with some accuracy.	Communicate information with considerable accuracy.	Communicate information with a high level of accuracy.
Application (30/35)	0 - 17.5	21	24.5 - 27	28 - 30
Final Work	Less than 3 images were produced. Or, 3 were produced but of poor quality and lacking concepts connected to chosen artist.	Three pieces were produced but of average quality and concepts connected to the chosen artist is lacking substance.	Three to five pieces were produced but of good quality and concepts connected to the chosen artist are satisfactory.	Three to five pieces were produced and of excellent quality. You extended the concepts connected to the chosen artist and made it yours.

Teacher Comments: /70.

WHO IS *BERND & HILLA BECHER*?

Bernd & Hilla Becher are a married couple from Germany. They've been working together as a collaborative duo, taking in the role of being conceptual artists and photographers in their everyday lives. They are known for their extensive series of photographic images, or typologies, of industrial buildings and structures. In the 70s, the type of camera they used was a view camera. Whereas nowadays we use DSLR camera, that includes every setting you need in one. Such as IOS, shutter speed, etc. One of the things that is great about Bernd and Hilla Becher's photos is the way that when they take shots, they really go and take every inch of design and detail each subject/object has to offer (front, back, left, right).



INTERPRETATION

The personal interpretation of the work of Bernd & Hilla Becher is their series of conceptual art. One of them being different styles/models of water towers. Where each one is unique in its own way. After looking through all of their photographs, this is one of many I liked from all the photos they've taken in the years. Because of how they take their photos in different parts of the town or city. The reason why the I chose this to interpret is because of the way you can go anywhere to discover new things that is out there to see.



INSPIRATION (EXPLAIN YOUR ARTISTIC APPROACH HERE)

My artistic approach on the inspiration I have on the work of Bernd and Hilla is how they show conceptual art with showing different types of structures they take. My take on doing so, is to take the photos where it is up close and very catching to the eyes. This way it is something where the photos can be admire and appreciate for people to look at wonderful art pieces like this.



PIECE # 1 (MARANTA LEUCONEURA PLANT)



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PIECE # 2 (BAMBOO PLANT)







PIECE # 3 (NANOUK PLANT)



(dat) a [OF, sharier (F, chaire), < L cuthefus udws.] A sear with a back and often area, mustly person; a seat of effice or sutherity, or the office the person occupying the unit or office, esp. the chair a nucleig, a scalar-chair, a cleaning, a separable