



GRADE 12 PHOTOGRAPHY CPT - CONCEPTUAL PHOTOGRAPHY

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As we conclude this course with this CPT, please use this template to organize your ideas and photographic works.

In the first portion of this template are a few pages relegated for you research findings on your chosen conceptual photographer. Your findings should be divided into **3 components**, namely: **Information about your chosen artist(s), the general & personal interpretation of the work and lastly, how does your artist inspire your own final pieces (3-5 images in total).**

There are 3 ways to which you can approach your own pieces (3-5 images). You could either have a **documentary series** (as a vertical or horizontal triptych for example, **a series of separate images that convey a narrative concept (can be abstract or non-objective, a documentation of an act or experimental performance or a composite.**

You can use your chosen artist(s) as a point of reference or inspiration for your final pieces. **If you are choosing a composite, feel free to use your chosen artist as inspirational reference even if your chosen artist doesn't do composite work.**

Finally, and as always, do not attempt to change the layout of this presentation. Do not change the typeface or its colours. Doing so will result in significant mark deductions.

Good Luck!

PROJECT RUBRIC



Name:

Unit / Project: Conceptual Photography CPT

Date: Nov. 25, 2021

Teacher: Mr. Galang

Subject: Grade 12 Photography

Criteria	Level 1 (50-59%)	Level 2 (60-69%)	Level 3 (70-79%)	Level 4 (80-100%)
Knowledge (8/10)	0 - 5	6	7	8 - 10
Artist Research	Communicate information with limited accuracy.	Communicate information with some accuracy.	Communicate information with considerable accuracy.	Communicate information with a high level of accuracy.
Inquiry (10/15)	0 - 7.5	9	10.5 - 11	12 - 15
Concept	The project concept wasn't well conceived. The photographer failed to connect their chosen artist to the CPT concept of their choice.	The project concept was somewhat conceived. The photographer barely connect their chosen artist to the CPT concept of their choice.	The project concept was well conceived. The photographer connected their chosen artist to the CPT concept of their choice.	The project concept was extremely well conceived. The photographer connected their chosen artist to the CPT concept of their choice.
Comm (7/10)	0 - 5	6	10.5 - 11	8 - 10
Written Component	Communicate information with limited accuracy.	Communicate information with some accuracy.	Communicate information with considerable accuracy.	Communicate information with a high level of accuracy.
Application (30/35)	0 - 17.5	21	24.5 - 27	28 - 30
Final Work	Less than 3 images were produced. Or, 3 were produced but of poor quality and lacking concepts connected to chosen artist.	Three pieces were produced but of average quality and concepts connected to the chosen artist is lacking substance.	Three to five pieces were produced but of good quality and concepts connected to the chosen artist are satisfactory.	Three to five pieces were produced and of excellent quality. You extended the concepts connected to the chosen artist and made it yours.

Teacher Comments: /70.

WHO IS *GREGORY CREWDSON*?

Born in Brooklyn New York in 1962, Gregory Crewdson is an American photographer. He attended the Yale University School of Art and completed his Masters in Fine Arts in 1988. He is currently working at his alma mater as the Director of graduate studies in photography. He now lives and works in both New York and Massachusetts. He is best known for his embellished theatrical pictures of small town life. In addition to his theatrical pictures his work also captures regular small town daily life-from the corner gas station to row housing. He is also known for employing an extensive crew to support him in creating just the right picture with proper staging and lighting. During his career he has won many photography awards including Skowhegan Medal for Photography and the National Endowment for the Arts Visual Artists Fellowship. He has a career that has spanned thirty plus years and has produced widely acclaimed bodies of work including Natural Wonder (1992-1997), Twilight (1998-2002), Cathedral of the Pines (2013-2014), and Beneath the Roses (2003-2008) which took almost ten years to complete the collection of pictures and employed more than one hundred employees. In addition to working in the United States Crewdson has also worked in Europe extensively as well as other countries. Ben Shapiro even created a documentary about his work called Gregory Crewdson: Brief Encounters. His work has toured European museums and has sold for up to \$169 000 USD.

Crewdson's Twilight pictures are images that seem almost dark and mystical. They are shot in suburban space but are unexpected and theatrical and draw the audience into the scene. These scenes leave you with a desire to want to find these magical places.



I think that Crewdson's works are a clear demonstration of the isolation one can feel from the society around them. He is able to capture typical would-be lively scenes like bustling town squares, and lively family homes and turn them into lonesome and depressing images. The dynamic between the beauty of what he captures and the way he twists it into sadness opens windows into a different world.

In his works I was able to see the "perfect person", someone who has done everything right as society has dictated. They had the house, cars, children. All the things that society tells us to have to be accepted by it. Yet, underneath, when you look a little closer, you are able to see another side to them, a side that is rather dark and pained. When these types of people are out in the world they portray themselves as people of the society that are upbeat and happy. While in the confines of everything they had gathered to support their status in the society they expressed an emptiness, a darkness and even great pain. The people in these images look like zombies as they stare emptily into the abyss of what seems like their mundane existence. It appears that they are wishing they could have lived a life free of all those burdens and unnecessary responsibilities. .

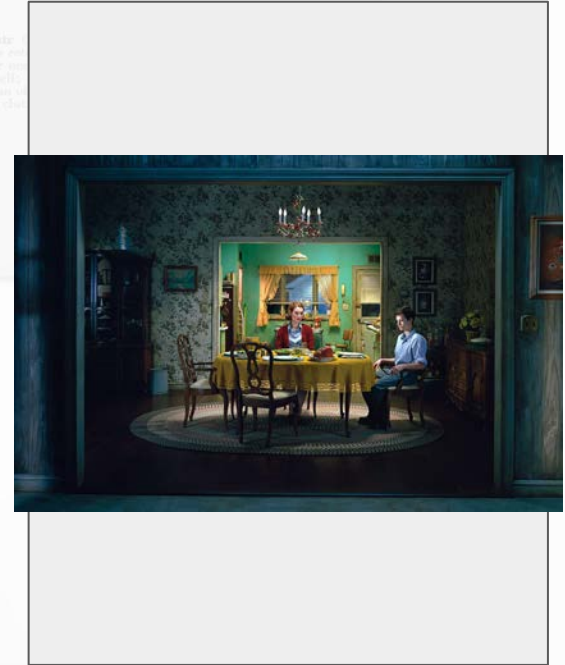


INSPIRATION (EXPLAIN YOUR ARTISTIC APPROACH HERE)

The inspiration behind my images attempts to follow closely behind that of Crewdson's in the sense they express the same eerie yet depressing feeling. I took pictures of regular places but used editing techniques to make them also have that eerie and intense look. The difference between my pictures and those of Crewdson is they are less theatrical as they are taken without a full crew setting the stage to take the almost movie like pictures; though, my last image just happened to have similar lighting to his.

Like Crewdson's works, my pictures also attempt to portray the same elements of average life but draw you in with interesting subjects whether they are people or inanimate objects. I also attempted to touch on the same lonesome feelings expressed in mundane lifestyles that Crewdson portrays in his images by featuring things like commutes, bus stops, and a lonesome street performer.

All of my images also express stories of their own. A woman haunted by a religious past. A street performer and how no matter how hard they try, they aren't able to get the attention they desire, demonstrating the struggles of pursuing the arts. An overworked and underpaid society with a reminder that sometimes you just need to slow down. A nurse passing by a salute to front line workers on their way to their demanding job, hinting at the intense reality of the society we are learning to live in. An exciting Christmas morning where many presents await underneath the tree, only there isn't anyone to open them.



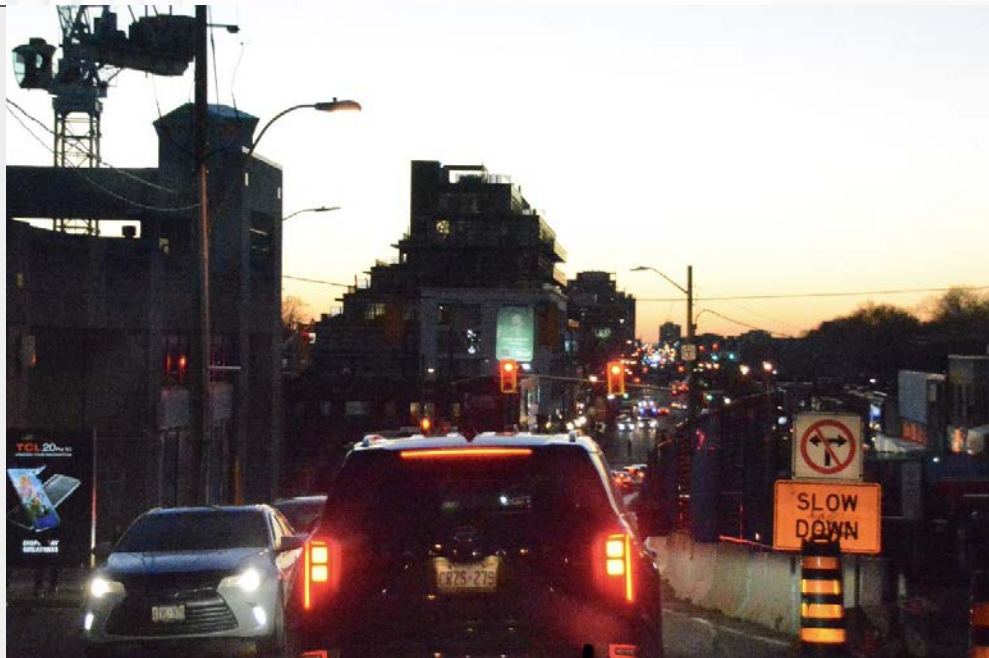
PIECE # 1 (JESUS IS GOD)



PIECE # 2 (MUSIC MAN)



PIECE # 3 (SLOW DOWN)



PIECE # 4 (FRONT LINE HEROES)



PIECE # 5 (CHRISTMAS DAY)

