



GRADE 12 PHOTOGRAPHY CPT - CONCEPTUAL PHOTOGRAPHY

BY: KOLAIN ALLEN

PROJECT INTRODUCTION

As we conclude this course with this CPT, please use this template to organize your ideas and photographic works.

In the first portion of this template are a few pages relegated for you research findings on your chosen conceptual photographer. Your findings should be divided into **3 components**, namely: **Information about your chosen artist(s), the general & personal interpretation of the work and lastly, how does your artist inspire your own final pieces (3-5 images in total).**

There are 3 ways to which you can approach your own pieces (3-5 images). You could either have a **documentary series** (as a vertical or horizontal triptych for example, **a series of separate images that convey a narrative concept (can be abstract or non-objective, a documentation of an act or experimental performance or a composite.**

You can use your chosen artist(s) as a point of reference or inspiration for your final pieces. **If you are choosing a composite, feel free to use your chosen artist as inspirational reference even if your chosen artist doesn't do composite work.**

Finally, and as always, do not attempt to change the layout of this presentation. Do not change the typeface or its colours. Doing so will result in significant mark deductions.

Good Luck!

PROJECT RUBRIC



Name:

Unit / Project: Conceptual Photography CPT

Date: Nov. 25, 2021

Teacher: Mr. Galang

Subject: Grade 12 Photography

Criteria	Level 1 (50-59%)	Level 2 (60-69%)	Level 3 (70-79%)	Level 4 (80-100%)
Knowledge (8/10)	0 - 5	6	7	8 - 10
Artist Research	Communicate information with limited accuracy.	Communicate information with some accuracy.	Communicate information with considerable accuracy.	Communicate information with a high level of accuracy.
Inquiry (10/15)	0 - 7.5	9	10.5 - 11	12 - 15
Concept	The project concept wasn't well conceived. The photographer failed to connect their chosen artist to the CPT concept of their choice.	The project concept was somewhat conceived. The photographer barely connect their chosen artist to the CPT concept of their choice.	The project concept was well conceived. The photographer connected their chosen artist to the CPT concept of their choice.	The project concept was extremely well conceived. The photographer connected their chosen artist to the CPT concept of their choice.
Comm (7/10)	0 - 5	6	10.5 - 11	8 - 10
Written Component	Communicate information with limited accuracy.	Communicate information with some accuracy.	Communicate information with considerable accuracy.	Communicate information with a high level of accuracy.
Application (30/35)	0 - 17.5	21	24.5 - 27	28 - 30
Final Work	Less than 3 images were produced. Or, 3 were produced but of poor quality and lacking concepts connected to chosen artist.	Three pieces were produced but of average quality and concepts connected to the chosen artist is lacking substance.	Three to five pieces were produced but of good quality and concepts connected to the chosen artist are satisfactory.	Three to five pieces were produced and of excellent quality. You extended the concepts connected to the chosen artist and made it yours.

Teacher Comments: /70.

WHO IS HILLA AND BERND BECHER?

- Hilla and Bernhard Becher is a pair of artist who met in 1957 at an advertising agency where they both worked.
- Bernhard was born in Siegen, Germany and Hilla was born in Potsdam, Germany
- They later got married in 1961
- Their first collaborative piece of conceptual art was in 1959 where they went documenting the disappearing German industrial architecture
- They won two awards over the years. The first one was the The Cultural Award from the German Society for Photography in 1985, the second being the Erasmus Prize in 2004 and the last being the Hasselblad Award in 2004



- Many of Hilla and Bernhards conceptual pieces can have many meanings and interpretations. Their pieces all include similar pieces of architecture that are all different from each other. Their conceptual art pieces are all similar with slight differences yet look very uniform once put together.
- The way they put together their photographs showcase aspects and buildings over time which we can interpret. They wanted to show how things can change over time.



INSPIRATION OF STORYTELLING

- Hilla and Bernhard wanted to showcase a story within their pieces for example the disappearing German industrial architecture
- Just like Hilla and Bernhard did I wanted to tell a story through my photos
- The story to my conceptual piece is showing all of the bare parks that showcase my generation growing up and leaving the parks behind
- As we are coming to the end of our high school experience it was compelling to see all places we visited frequently as kids but now haven't visited in many years.





PIECE # 2 EVERYONE



PIECE # 3 IS





Bernd and Hilla Becher Photography, bio, ideas. The Art Story. (n.d.). Retrieved January 27, 2022, from <https://www.theartstory.org/artist/bernd-hilla-becher/>

Tate. (n.d.). *Who are Hilla and Bernd Becher?* Tate. Retrieved January 27, 2022, from <https://www.tate.org.uk/art/artists/bernd-becher-and-hilla-becher-718/who-are-bechers>

Collection Online. The Guggenheim Museums and Foundation. (n.d.). Retrieved January 27, 2022, from <https://www.guggenheim.org/artwork/artist/bernd-and-hilla-becher>