

### PROJECT INTRODUCTION

As we conclude this course with this CPT, please use this template to organize your ideas and photographic works.

In the first portion of this template are a few pages relegated for you research findings on your chosen conceptual photographer. Your findings should be divided into 3 components, namely: Information about your chosen artist(s), the general & personal interpretation of the work and lastly, how does your artist inspire your own final pieces (3-5 images in total).

There are 3 ways to which you can approach your own pieces (3-5 images). You could either have a **documentary series** (as a vertical or horizontal triptych for example, **a series of separate images that convey a narrative concept (can be abstract or non-objective**, a **documentation of an act or experimental performance** or a **composite**.

You can use your chosen artist(s) as a point of reference or inspiration for your final pieces. If you are choosing a composite, feel free to use your chosen artist as inspirational reference even if your chosen artist doesn't do composite work.

Finally, and as always, do not attempt to change the layout of this presentation. Do not change the typeface or its colours. Doing so will result in significant mark deductions.

Good Luck!

## PROJECT RUBRIC



Name:

Unit / Project: Conceptual Photography CPT
Date: Nov. 25, 2021
To

Subject: Grade 12 Photography Teacher: Mr. Galang

Criteria	Level 1 (50-59%)	Level 2 (60-69%)	Level 3 (70-79%)	Level 4 (80-100%)
Knowledge (8/10)	0 - 5	6	7	8 - 10
Artist Ressearch	Communicate information with limited accuracy	Communicate information with some accuracy.	Communicate information with considerable accuracy.	Communicate information with a high level of accuracy.
Inquiry (10/15)	0 - 7.5	9	10.5 - 11	12 - 15
Concept	The project concept wasn't well conceived. The photographer failed to connect their chosen artist to the CPT concept of their choice.	The project concept was somewhat conceived. The photographer barely connect their chosen artist to the CPT concept of their choice.	The project concept was well conceived. The photographer connected their chosen artist to the CPT concept of their choice.	The project concept was extremely well conceived. The photographer connected their chosen artist to the CPT concept of their choice.
Comm (7/10)	0 - 5	6	10.5 - 11	8 - 10
Written Component	Communicate information with limited accuracy.	Communicate information with some accuracy.	Communicate information with considerable accuracy.	Communicate information with a high level of accuracy.
Application (30/35)	0 - 17.5	21	24.5 - 27	28 - 30
Final Work	Less than 3 images were produced. Or, 3 were produced but of poor quality and lacking concepts connected to chosen artist.	Three pieces were produced but of average quality and concepts connected to the chosen artist is lacking substance.	Three to five pieces were produced but of good quality and concepts connected to the chosen artist are satisfactory.	Three to five pieces were produced and of excellent quality. You extended the concepts connected to the chosen artist and made it yours.

Teacher Comments: /70.

### WHO IS \*AI WEIWEI\*?

Ai Weiwei was a significant instigator of Chinese culture and modernism, as well as one of the nation's most important political commentators. He was held without charge for 81 days. His accomplishments include initiating Chinese cultural development, guiding Chinese modernism, and becoming a prominent political commentator. He has used sculpture, film, installation, photography, and architecture to explore themes of oppression, commemoration, Chinese identity, and social history and provocative as they are insightful. He also invested himself in a art movement with a fellow artist named Kaloust Guedel.



#### INTERPRETATION

The thing about Ai Weiwei is that he was a talented artist due to the fact that he had experience not only in photography. This allowing him to exert this emotions and thoughts into more ways. I want to relate to current time creators who are able to reach out to their audiences through different social medias. The same thing applies here as portions of the general public are more interested in architecture then sculpting and vice versa. One of the more apparent themes of this artwork revolves around Excessivism. This was a art movement that he and one other artist were deeply invested in. With him also being a apparent Activist he calls attention to human rights violations on a outstanding scale through his pieces of art. He strives to expand this definition he has of art to also include form of social justice and engagement.



## **INSPIRATION (EXPLAIN YOUR ARTISTIC APPROACH HERE)**

This exact example photo was what I tried to mimic with a bit of a twist as in some of my photos I made the transition in time go backwards instead of forward. This photo actually caught my attention amongst the other photos than the other conceptual arts. I can't really put my finger on why that is but something about this process of freezing time and cycling to show a outcome was something I found very interesting. So onto my first photo which is A spark of creativity, I used a lighter to again mimic the photo on the right. Although with mine having a deeper meaning as it shows in thievery first one you, me anyone on earth with a conscience just present. Then the literal spark referencing how we humans can come up with or envision something then the full and bright flame being us fulfilling our dream or original thought. Moving onto the next one, Awaiting Orders. I theme I had in mind when I chose to snap this is this sense of authority that we all follow. That being from the big and little things such as in this example the law or down to parents, being the smaller form of authority. We all follow orders and this piece speaks this point. Following up with my third photo Traveling through time. I tried to display how we are moving through time as the title may suggest as the left side being black and white resembling a previous time in history, the middle being present day and the right being what I think is the future. What's beautiful about this is that it's what I envision the world to be like in the far future. This piece is the one pice i took a much more different approach to try and display how I see the world through time. Onto the final piece Overcoming Obstacles. We have all heard the saying whether we like it or not but life is hard. Their is not right way, golden cheat to follow that can help you to find and live your life. It's all up to you, the world is your canvas, you make it out to be how you want. The images in this are setting a atmosphere which is showing someone transitioning from the bottom or in other words them being lost to slowly getting themselves their by working hard and the last photo showing the end, their true fulfillment.



# PIECE # 1 ( A SPARK OF CREATIVITY)



# PIECE # 2 (AWAITING ORDERS)



# PIECE # 3 ( TRAVELING THROUGH TIME )



# PIECE # 4 (OVERCOMING OBSTACLES)

