

PROJECT INTRODUCTION

As we conclude this course with this CPT, please use this template to organize your ideas and photographic works.

In the first portion of this template are a few pages relegated for you research findings on your chosen conceptual photographer. Your findings should be divided into 3 components, namely: Information about your chosen artist(s), the general & personal interpretation of the work and lastly, how does your artist inspire your own final pieces (3-5 images in total).

There are 3 ways to which you can approach your own pieces (3-5 images). You could either have a **documentary series** (as a vertical or horizontal triptych for example, **a series of separate images that convey a narrative concept (can be abstract or non-objective**, a **documentation of an act or experimental performance** or a **composite**.

You can use your chosen artist(s) as a point of reference or inspiration for your final pieces. If you are choosing a composite, feel free to use your chosen artist as inspirational reference even if your chosen artist doesn't do composite work.

Finally, and as always, do not attempt to change the layout of this presentation. Do not change the typeface or its colours. Doing so will result in significant mark deductions.

Good Luck!

PROJECT RUBRIC



Name:

Unit / Project: Conceptual Photography CPT
Date: Nov. 25, 2021
To

Subject: Grade 12 Photography Teacher: Mr. Galang

Criteria	Level 1 (50-59%)	Level 2 (60-69%)	Level 3 (70-79%)	Level 4 (80-100%)
Knowledge (8/10)	0 - 5	6	7	8 - 10
Artist Ressearch	Communicate information with limited accuracy	Communicate information with some accuracy.	Communicate information with considerable accuracy.	Communicate information with a high level of accuracy.
Inquiry (10/15)	0 - 7.5	9	10.5 - 11	12 - 15
Concept	The project concept wasn't well conceived. The photographer failed to connect their chosen artist to the CPT concept of their choice.	The project concept was somewhat conceived. The photographer barely connect their chosen artist to the CPT concept of their choice.	The project concept was well conceived. The photographer connected their chosen artist to the CPT concept of their choice.	The project concept was extremely well conceived. The photographer connected their chosen artist to the CPT concept of their choice.
Comm (7/10)	0-5	6	10.5 - 11	8 - 10
Written Component	Communicate information with limited accuracy.	Communicate information with some accuracy.	Communicate information with considerable accuracy.	Communicate information with a high level of accuracy.
Application (30/35)	0 - 17.5	21	24.5 - 27	28 - 30
Final Work	Less than 3 images were produced. Or, 3 were produced but of poor quality and lacking concepts connected to chosen artist.	Three pieces were produced but of average quality and concepts connected to the chosen artist is lacking substance.	Three to five pieces were produced but of good quality and concepts connected to the chosen artist are satisfactory.	Three to five pieces were produced and of excellent quality. You extended the concepts connected to the chosen artist and made it yours.

Teacher Comments: /70.

WHO IS HILLA AND BERND BECHER?

Hilla Becher and her husband Brend Becher worked for 40 years photographing industrial architecture that are disappearing throughout Europe and North America. Their work has a documentary style mainly because they shot in black and white. They never shot people. They are considered to be as conceptual photographers because of their unique style. Their work is known for exhibiting several photos of similar structures and being presented in a grid like structure. With their unique style it inspires the work of other conceptual artists.

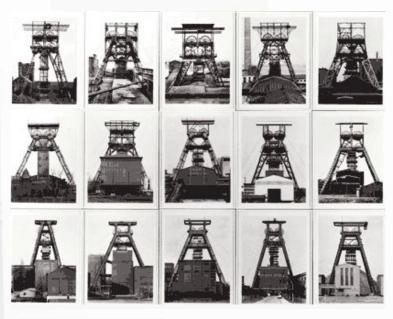
The common themes they use are form and function. The beauty of the relationship between these two elements demonstrates he effect of the industry on the environment and the economy.



Bernd & Hilla Becher

INTERPRETATION

At first glance it may seem a little odd, but when taking a closer look you can see how interesting the series photos are. When I first looked at the series photos I thought that the way they shoot the images, they are very individual and different but at the same time they are similar. Even though they shoot the same structure the structures themselves are different from each other. I like that they used the same elements to create the similarities between the images and the same structure but they also managed to capture the differences in the images to draw the viewer into the photo. The uniqueness of the series isn't the only aspect of their photography that is interesting. The negative space they use in there images helps draw the viewers into the image and enhances the structure they are photographing. Their style allows the viewer to see what Hilla Becher and her husband Brend Becher were trying to communicate through their photography.

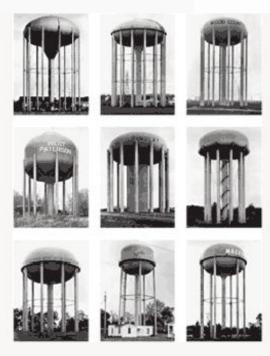


Bernd and Hilla Becher Gas-holders Germany, Belgium, France, Britain, USA, 1966–93

INSPIRATION (EXPLAIN YOUR ARTISTIC APPROACH HERE)

These photographers have a very interesting styles in the way they shoot their pictures. Even through the structures are very different this just shows that they have a variety and that is what makes them very interesting. This inspired me to makes a series with horses. Horse have always been apart of my life, they are very much like us in the sense that they have varying personalities, or horsenalities. Horses vary in shape, size, markings and colour, which makes them unique. This is what makes them different from other artists, the have a unique style.

They also use certain elements such as form, line and negative space. This is how they create their images. Even though they are in a series they are all very individual images which is what makes it a unique series.



Bernd and Hilla Becher Water Towers USA, 1988

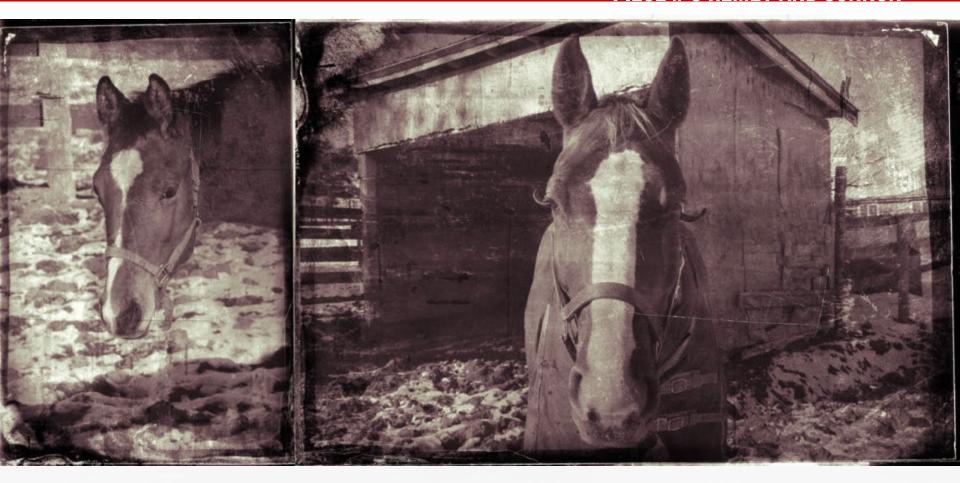
PIECE # 1 NORMAN AND CLYDE



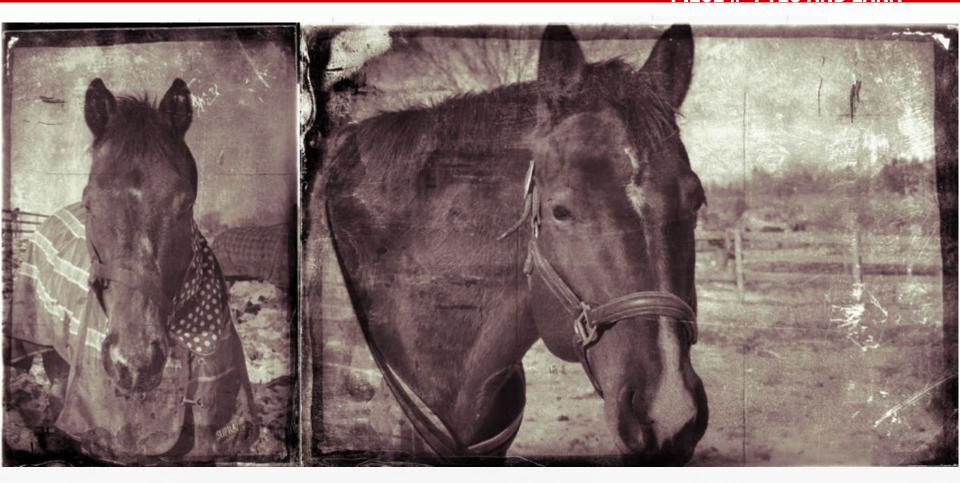
PIECE # 2 LADDIE AND OLLIE



PIECE # 3 REMEY AND SONNON



PIECE # 4 TEO AND LANA



PIECE # 5 DYLAN AND LEROY

