

A conceptual photograph featuring a wooden chair in the foreground. In the background, a white wall has a printed definition of the word 'chair'. The image is overlaid with a red horizontal band containing the title text.

GRADE 12 PHOTOGRAPHY CPT - CONCEPTUAL PHOTOGRAPHY

BY: Ana Turiga

As we conclude this course with this CPT, please use this template to organize your ideas and photographic works.

In the first portion of this template are a few pages relegated for you research findings on your chosen conceptual photographer. Your findings should be divided into **3 components**, namely: **Information about your chosen artist(s), the general & personal interpretation of the work and lastly, how does your artist inspire your own final pieces (3-5 images in total).**

There are 3 ways to which you can approach your own pieces (3-5 images). You could either have a **documentary series** (as a vertical or horizontal triptych for example, **a series of separate images that convey a narrative concept (can be abstract or non-objective, a documentation of an act or experimental performance or a composite.**

You can use your chosen artist(s) as a point of reference or inspiration for your final pieces. **If you are choosing a composite, feel free to use your chosen artist as inspirational reference even if your chosen artist doesn't do composite work.**

Finally, and as always, do not attempt to change the layout of this presentation. Do not change the typeface or its colours. Doing so will result in significant mark deductions.

Good Luck!

PROJECT RUBRIC



Name:

Unit / Project: Conceptual Photography CPT

Date: Nov. 25, 2021

Teacher: Mr. Galang

Subject: Grade 12 Photography

Criteria	Level 1 (50-59%)	Level 2 (60-69%)	Level 3 (70-79%)	Level 4 (80-100%)
Knowledge (8/10)	0 - 5	6	7	8 - 10
Artist Research	Communicate information with limited accuracy.	Communicate information with some accuracy.	Communicate information with considerable accuracy.	Communicate information with a high level of accuracy.
Inquiry (10/15)	0 - 7.5	9	10.5 - 11	12 - 15
Concept	The project concept wasn't well conceived. The photographer failed to connect their chosen artist to the CPT concept of their choice.	The project concept was somewhat conceived. The photographer barely connect their chosen artist to the CPT concept of their choice.	The project concept was well conceived. The photographer connected their chosen artist to the CPT concept of their choice.	The project concept was extremely well conceived. The photographer connected their chosen artist to the CPT concept of their choice.
Comm (7/10)	0 - 5	6	10.5 - 11	8 - 10
Written Component	Communicate information with limited accuracy.	Communicate information with some accuracy.	Communicate information with considerable accuracy.	Communicate information with a high level of accuracy.
Application (30/35)	0 - 17.5	21	24.5 - 27	28 - 30
Final Work	Less than 3 images were produced. Or, 3 were produced but of poor quality and lacking concepts connected to chosen artist.	Three pieces were produced but of average quality and concepts connected to the chosen artist is lacking substance.	Three to five pieces were produced but of good quality and concepts connected to the chosen artist are satisfactory.	Three to five pieces were produced and of excellent quality. You extended the concepts connected to the chosen artist and made it yours.

Teacher Comments: /70.

WHO IS JOHN BALDESSARI?

- John Baldessari was an American conceptual artist known for his work featuring found photography and appropriated images. He lived and worked in Santa Monica and Venice, California. Initially a painter, Baldessari began to incorporate texts and photography into his canvases in the Mid-1960s.
- He was born on June 1931 at National city, California, United states and passed away on January 2 2020
- He is known for his paintings throughout his present years.



- What I find interesting about John Baldessari artwork is the designs and contrast. The designs of his artwork is the faces are covered with coloured dots. It's what I believe makes his artwork unique. It makes his artwork more visually appealing since it is what drew my attention first. The contrast choices make the artwork stand out more. He uses bright colors to emphasize the main subject. John uses mixed media in his artwork too. How he uses mixed media is by adding dots and bright colours on photos.

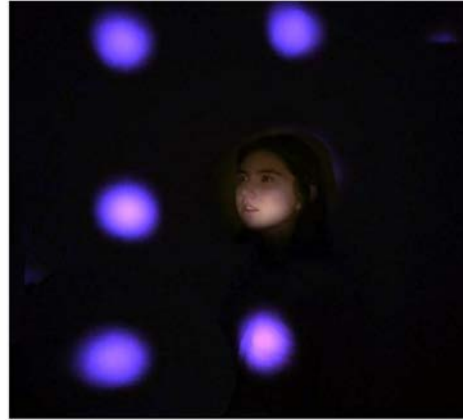
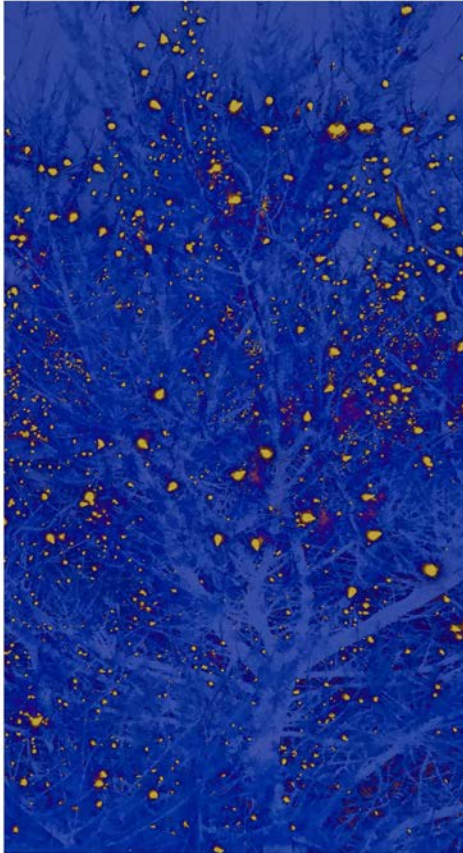


INSPIRATION OF JOHN BALDESSARI

- The inspirations of John Baldessari is his creativity in his artwork. His creativity is the colourful dots over faces and contrast of colours. He's the only artist that uses these creative techniques in his artwork. He uses black & white vintage photos and puts colourful colours over them.
- His inspirations lead me to think more creativity, how I could simulary use the same techniques John uses such as colour choices and contrast. Use brighter colours to help my artwork stand out/ visually appealing.



PIECE # 1 INTO THE UNKNOWN



- My artwork is called "Into the Unknown" because it looks like I'm looking into an unknown place. It looks mystical. The holes in my face looking at the left side gives a fantasy vibes because of the variety different colours and lights. The lights make it look like it's infinite and unknown.
- How my Art piece inspired the chosen artist is I used a variety of different colour and shades. Varying from dark to bright colours. The variety of contrasts.

PIECE # 2 IMAGINARY

- This second art piece is called “Imaginary” because it represents how I want/imagine my life to be like which is a typical summer. It shows me looking into the beach waves at the top right corner. The bottom left shows a bright colour nature scenery.
- How the chosen artist inspired my second photo piece is the colour choices and contrast.
- I decided to use a variety of contrast colours and contrast as a way to make it more visually appealing.

